# ABDULLAH SEZDI

## Junior Data Scientist

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## EXPERIENCE

#### Samsung Innovation Campus | Data Science Project Data-Driven Multi-Agent LLM-Based Q&A System

- Built a **multi-agent LLM system** to analyze **OECD**, **World Bank**, and **World Happiness Index** datasets for economic and social insights.
- Designed **specialized LLMChains** for contextual, data-driven responses.
- Integrated LangChain for real-time natural language queries and Streamlit + Plotly for interactive visualizations.

### Co-CRM, Data Mining Intern

- Built scalable web scraping scripts to extract structured data from **25,000+ companies** in multiple languages.
- Used **Regex** for pattern extraction and cleaned data with **SQL & Excel**, ensuring high accuracy.

## EDUCATION

Adnan menderes university, Computer Engineering GPA: 3.35/4.00

#### Final Year Project: Movie Recommendation System

- Built a **movie recommendation system** using **MovieLens datasets**, integrating **content-based filtering** and **collaborative filtering** (matrix factorization).
- Developed an interactive **Streamlit interface** for real-time personalized recommendations.

Miuul, Machine Learning Bootcamp

- Completed an intensive Machine Learning Bootcamp covering feature engineering, model selection, and performance optimization.
- Worked on **supervised (regression, classification)** and **unsupervised (clustering) models**, applying **real-world case studies.**
- Developed **hands-on projects**, implementing **ML pipelines** and **evaluation techniques** for business-driven insights.

## PROJECTS

- 1- Iyzico Transaction Volume Forecasting
  - Built a **time series model** using **LightGBM** to accurately predict **daily transaction volumes** for **merchant partners**.
  - Enabled **data-driven financial planning** and **operational efficiency** improvements with **shortterm forecasting insights**.

11/2024 - 02/2025

09/2024 - 11/2024

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- Applied **advanced feature engineering** (lag features, rolling mean) and optimized model performance through **custom loss functions**.

#### 2- End-to-End Customer Retention Analytics,

Churn Prediction & Customer Segmentation with Machine Learning

- Developed a customer **Churn prediction** and segmentation model using **Machine Learning (XGBoost, LightGBM),** leveraging behavioral data such as purchase frequency, recency, and spending patterns.
- Implemented **RFM-based customer segmentation** and trained predictive models to identify atrisk customers, enabling proactive retention strategies.
- Deployed the model as an **API via FastAPI**, integrated it with a **Streamlit dashboard**, and provided actionable insights for business decision-making.

#### 3- Sentiment Analysis on Amazon Reviews

Analyzed Amazon customer reviews to classify sentiments as positive or negative.

- Preprocessed textual data using techniques such as **tokenization**, **stop-word removal**, and **TF-IDF vectorization** to extract meaningful features.
- Developed Logistic Regression and Random Forest models, achieving an accuracy of 85%.
- Identified key factors influencing customer satisfaction (e.g., delivery speed, product quality).
- Delivered **data-driven recommendations** that contributed to product development and improved customer relationship strategies.

### SKILLS

Programming & Databases: Python (Pandas, NumPy, SciPy, Matplotlib, Seaborn), SQL

**Machine Learning & Al:** Scikit-Learn, TensorFlow, PyTorch, Keras, OpenCV, NLP (spaCy, NLTK, Transformers), Deep Learning

**Experimentation & Statistical Analysis**: A/B Testing, Hypothesis Testing **Big Data & Cloud:** Apache Spark (PySpark, DataFrames), Hadoop **Data Visualization & BI:** Tableau

### LANGUAGE

English: B1 Level (Intermediate)

Turkish: Native

### CERTIFICATES

HackerRank SQL Advanced

 Miuul Machine Learning Bootcamp